Euromonitor International

Yoghurt and Sour Milk Products in Bosnia and Herzegovina

September 2026

Yoghurt and Sour Milk Products in Bosnia and Herzegovina - Category analysis

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Yoghurt and Sour Milk Products Summary

INDUSTRY PERFORMANCE

Yoghurt and Sour Milk Products Grows as Health and Convenience Drive Demand

Vindija Dd Drives Kefir Growth with Probiotic Innovation and Flavour Variety

Chart 1 - Vindija Dd Launches Z'bregov Vocni Super Kefir in Three New Flavours

Padjeni Jogurtos Balances Authenticity and Wellness to Secure Future Growth

Chart 2 - Padjeni Jogurtos Is the Latest Addition to the Expanding Brand Portfolio of High-Protein Yoghurts

Chart 3 - Value Sales 2021-2031

Chart 4 - Value Sales by Category 2026

WHAT'S NEXT?

Younger Shoppers to Drive Demand for Functional Yoghurt Innovation

Probiotic-Rich Kefirs and Low-Sugar Launches to Win Health-Conscious Buyers

Chart 5 - Forecast Value Sales 2021-2031

Chart 6 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Dukat Leads the Landscape and Imlek Gains Share through Local Ownership

Local and Regional Players Drive Innovation through Mergers and Acquisitions

Chart 7 - Company Shares 2026

Chart 8 - Brand Shares 2026

CHANNELS

Small Local Grocers Sustain Daily Purchases as Fresh Demand Grows

Retail E-Commerce Accelerates as Online Platforms Expand Fresh Ranges

Chart 9 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 10 - Economic Context for Yoghurt and Sour Milk Products

Chart 11 - Real Gdp Growth 2021-2031

Chart 12 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 13 - Consumer Context for Yoghurt and Sour Milk Products

Chart 14 - Population 2021-2031

Chart 15 - Population by Generation 2026

Chart 16 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

Dairy Products and Alternatives in Bosnia and Herzegovina - Industry Overview

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

INDUSTRY PERFORMANCE

Lenka Domaci Maslac Leverages Authenticity to Capture Value-Driven Consumers

Chart 17 - Lenka Domaci Maslac Is a Typical Example How Domestic Manufacturers Deal in Times of Crisis
Dukat B.Aktiv Lgg Kids Fills Wellness Gap with Functional Innovation
Chart 18 - Dukat Doo Launched Dukat B.Aktiv Lgg Kids
Chart 19 - Value Sales 2021-2031
Chart 20 - Value Sales by Category 2026

WHAT'S NEXT?

Probiotic Innovation and Functional Formats to Drive Value Despite Shrinking Population
Functional Nutrition and Convenience to Reshape Product Launches and Brand Strategies
Chart 21 - Forecast Value Sales 2021-2031
Chart 22 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Dukat Doo Maintains Lead Due to Extensive Brand Portfolio
Imlek Ownership Change and Arla-Dmk Merger Intensify Pressure on Local Players
Chart 23 - Company Shares 2026
Chart 24 - Brand Shares 2026

CHANNELS

Small Local Grocers Sustain Daily Demand through Widespread Accessibility
Retail E-Commerce Accelerates as Digital Natives Reshape Shopping Habits
Chart 25 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 26 - Economic Context for Dairy Products and Alternatives
Chart 27 - Real Gdp Growth 2020-2030
Chart 28 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 29 - Consumer Context for Dairy Products and Alternatives
Chart 30 - Population 2020-2030
Chart 31 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/yoghurt-and-sour-milk-products-in-bosnia-and-herzegovina/report.