

Consumer Foodservice: Quarterly Statement Q3 2020

September 2020

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Scope

Euromonitor International and COVID-19: Forecasts and analysis Consumer Foodservice COVID-19 data and reporting timeline

Key findings

Q3 MACROECONOMIC UPDATE

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In our baseline view, the pandemic slows in the second half of 2020

Three scenarios examining the impact of a more severe outbreak

Our view in short

Forecast real GDP growth in 2020 under different scenarios

Q3 CONSUMER FOODSERVICE UPDATE

Global consumer foodservice demand collapses in 2020

Q3 CONSUMER FOODSERVICE UPDATE

Industry to return to 2018 sales by 2023

Asian and Australasian markets comparatively less impacted

Global full-service restaurant forecasts nearly halved

Severe lockdown regimes hit key markets hard

Restated growth shows negative effects for all categories

Increased expectations for permanent shifts in consumer behaviour

Travel and others

Factors to watch for the remainder of 2020

Crisis driving long-term centralisation, modernisation of industry

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