

Cigars, Cigarillos and Smoking Tobacco in North Macedonia

June 2023

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Cigars, Cigarillos and Smoking Tobacco in North Macedonia - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

Strong volume growth Consumers shift from cigarillos to cigars, and from cigarettes to fine cut tobacco Premiumisation and economising

PROSPECTS AND OPPORTUNITIES

Strong growth expected in cigars Continued shift from cigarettes to fine cut tobacco Improvements in online distribution should help to lift overall demand

CATEGORY DATA

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Tobacco in North Macedonia - Industry Overview

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Tobacco in 2022: The big picture 2022 key trends Competitive landscape Retailing developments What next for tobacco?

OPERATING ENVIRONMENT

Legislation Legislative overview Summary 1 - Legislation Summary at a Glance Minimum legal smoking age Smoking prevalence Tar levels Health warnings Plain packaging Advertising and sponsorship Point-of-sale display bans Smoking in public places Low ignition propensity (LIP) cigarette regulation Flavoured tobacco product ban Reduced harm Vapour products

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DISCLAIMER

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