Euromonitor International

# Limited-Service Restaurants in the Czech Republic

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## Limited-Service Restaurants in the Czech Republic - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Czech limited-service restaurants thrive on convenience, brand strength, and evolving consumer preferences

INDUSTRY PERFORMANCE

Foodservice value sales in limited-service restaurants rise due to macroeconomic factors and network expansion
Chicken limited-service restaurants lead growth due to convenience, branding, and expanding networks
Delivery services continue to grow as convenience outweighs rising costs for many

WHAT'S NEXT?

Improving household finances and convenience trends are set to support growth for limited-service restaurants
Growth for delivery is expected to moderate as price sensitivity eases and competition stabilises
Sustainability and health trends are set to shape consumer preferences in Czech limited-service restaurants

COMPETITIVE LANDSCAPE

McDonald's CR spol sro strengthens its leadership through network expansion, brand recognition, and digital innovation
AmRest strengthens its position through multi-brand scale, network expansion, and promotional initiatives
Chained foodservice operators lead value sales through networks, standardisation, and investment

CATEGORY DATA

Table 1 - Limited-Service Restaurants by Category: Units/Outlets 2020-2025
Table 2 - Sales in Limited-Service Restaurants by Category: Number of Transactions 2020-2025
Table 3 - Sales in Limited-Service Restaurants by Category: Foodservice Value 2020-2025
Table 4 - Limited-Service Restaurants by Category: % Units/Outlets Growth 2020-2025
Table 5 - Sales in Limited-Service Restaurants by Category: % Transaction Growth 2020-2025
Table 6 - Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2020-2025
Table 7 - GBO Company Shares in Chained Limited-Service Restaurants: % Foodservice Value 2021-2025
Table 8 - GBN Brand Shares in Chained Limited-Service Restaurants: % Foodservice Value 2022-2025
Table 9 - Forecast Limited-Service Restaurants by Category: Units/Outlets 2025-2030
Table 10 - Forecast Sales in Limited-Service Restaurants by Category: Number of Transactions 2025-2030
Table 11 - Forecast Sales in Limited-Service Restaurants by Category: Foodservice Value 2025-2030
Table 12 - Forecast Limited-Service Restaurants by Category: % Units/Outlets Growth 2025-2030
Table 13 - Forecast Sales in Limited-Service Restaurants by Category: % Transaction Growth 2025-2030
Table 14 - Forecast Sales in Limited-Service Restaurants by Category: % Foodservice Value Growth 2025-2030

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## Consumer Foodservice in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Price increases and digital adoption drive growth for consumer foodservice in 2025

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Consumer foodservice value sales rise due to price increases and stronger household spending
Delivery apps continue to shape foodservice fulfilment through competitive promotions
Experiences and loyalty programmes increasingly drive consumer choice

WHAT'S NEXT?

Consumer foodservice sales are expected to grow due to rising wages and stable inflation
Digitalisation and personalisation are set to drive innovation across the forecast period

Sustainability emerges as a key innovation driver in Czech consumer foodservice

COMPETITIVE LANDSCAPE

McDonald’s CR spol sro leads consumer foodservice as US limited-service chains expand in the Czech Republic
AmRest Sro records growth through ongoing expansion and market campaigns
Crocodile CR and Unipetrol expand while Dominos exits the Czech Republic

CHANNELS

Chained consumer foodservice outpaces independent operators due to digital growth and the recovery of tourism
Innovation in Czech consumer foodservice is driven by technology and operational efficiency

MARKET DATA

Table 15 - Units, Transactions and Value Sales in Consumer Foodservice 2020-2025
Table 16 - Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2020-2025
Table 17 - Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2025
Table 18 - Consumer Foodservice by Independent vs Chained: % Foodservice Value 2020-2025
Table 19 - Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2020-2025
Table 20 - Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2025
Table 21 - Sales in Consumer Foodservice by Location: % Foodservice Value 2020-2025
Table 22 - Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2020-2025
Table 23 - GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2021-2025
Table 24 - GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2022-2025
Table 25 - GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2025
Table 26 - Forecast Units, Transactions and Value Sales in Consumer Foodservice 2025-2030
Table 27 - Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2025-2030

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SOURCES

Summary 1 - Research Sources

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/limited-service-restaurants-in-the-czech-republic/report.