



Euromonitor
International

Cigars, Cigarillos and Smoking Tobacco in Australia

September 2026

[Cigars, Cigarillos and Smoking Tobacco in Australia - Category analysis](#)

KEY DATA INSIGHTS

2025 DEVELOPMENTS

Cigars, Cigarillos and Smoking Tobacco Summary

INDUSTRY PERFORMANCE

Premium Brands Withstand Regulatory Pressure as Demand Contracts

Smoking Tobacco Volumes Fall Sharply as Regulatory Pressure Bites

Regulations Restrict New Launches and Shift Demand to Illicit Sales

Chart 1 - Volume Sales 2020-2030

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Tar Levels

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