

Rtds in the Czech Republic

June 2023

Table of Contents

Rtds in the Czech Republic - Category analysis

KEY DATA FINDINGS

2022 DEVELOPMENTS

New product development helps fuel demand for RTDs Retail e-commerce showing strong potential as consumers search for value and convenience Manufacturers forced to look for cost savings as production costs rise

PROSPECTS AND OPPORTUNITIES

Players still see potential for innovation and new product development within RTDs RTDs likely to face strong competition from cocktails and mixed drinks through the on-trade Environmental concerns likely to have a growing influence on the production of RTDs

CATEGORY DATA

Table 1 - Sales of RTDs by Category: Total Volume 2017-2022
Table 2 - Sales of RTDs by Category: Total Value 2017-2022
Table 3 - Sales of RTDs by Category: % Total Volume Growth 2017-2022
Table 4 - Sales of RTDs by Category: % Total Value Growth 2017-2022
Table 5 - Sales of RTDs by Off-trade vs On-trade: Volume 2017-2022
Table 6 - Sales of RTDs by Off-trade vs On-trade: Value 2017-2022
Table 7 - Sales of RTDs by Off-trade vs On-trade: % Volume Growth 2017-2022
Table 8 - Sales of RTDs by Off-trade vs On-trade: % Value Growth 2017-2022
Table 9 - GBO Company Shares of RTDs: % Total Volume 2018-2022
Table 10 - NBO Company Shares of RTDs: % Total Volume 2018-2022
Table 11 - LBN Brand Shares of RTDs: % Total Volume 2019-2022
Table 12 - Forecast Sales of RTDs by Category: Total Volume 2022-2027
Table 13 - Forecast Sales of RTDs by Category: % Total Volume Growth 2022-2027
Table 14 - Forecast Sales of RTDs by Category: % Total Volume Growth 2022-2027

Alcoholic Drinks in the Czech Republic - Industry Overview

EXECUTIVE SUMMARY

Alcoholic drinks in 2022: The big picture 2022 key trends Competitive landscape Retailing developments On-trade vs off-trade split What next for alcoholic drinks?

MARKET BACKGROUND

Legislation Legal purchasing age and legal drinking age Drink driving Advertising Smoking ban Opening hours On-trade establishments Table 16 - Number of On-trade Establishments by Type 2016-2022

TAXATION AND DUTY LEVIES

Table 17 - Taxation and Duty Levies on Alcoholic Drinks 2022

OPERATING ENVIRONMENT

Contraband/parallel trade Duty free Cross-border/private imports

KEY NEW PRODUCT LAUNCHES

Outlook

MARKET INDICATORS

Table 18 - Retail Consumer Expenditure on Alcoholic Drinks 2017-2022

MARKET DATA

Table 19 - Sales of Alcoholic Drinks by Category: Total Volume 2017-2022
Table 20 - Sales of Alcoholic Drinks by Category: Total Value 2017-2022
Table 21 - Sales of Alcoholic Drinks by Category: % Total Volume Growth 2017-2022
Table 22 - Sales of Alcoholic Drinks by Category: % Total Value Growth 2017-2022
Table 23 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Volume 2022
Table 24 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: Value 2022
Table 25 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Volume 2022
Table 26 - Sales of Alcoholic Drinks by Category by Off-trade vs On-trade: % Value 2022
Table 27 - GBO Company Shares of Alcoholic Drinks by Format: % Total Volume 2018-2022
Table 28 - Distribution of Alcoholic Drinks by Format: % Off-trade Value 2017-2022
Table 29 - Distribution of Alcoholic Drinks by Category: Total Volume 2022-2027
Table 30 - Forecast Sales of Alcoholic Drinks by Category: Total Volume 2022-2027
Table 31 - Forecast Sales of Alcoholic Drinks by Category: % Total Volume 2022-2027
Table 32 - Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2022-2027
Table 33 - Forecast Sales of Alcoholic Drinks by Category: % Total Volume Growth 2022-2027

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/rtds-in-the-czech-republic/report.