Euromonitor International

Glass Packaging in Latin America

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Scope
Key findings

REGIONAL OVERVIEW

Latin America is a key region for the global glass industry
Glass in context
Spirits and soft drinks have fuelled the recent growth in glass packaging
Glass bottles is the leading category within glass packaging
Market penetration and usage of glass varies widely in the region
Retail growth in Mexico is driving the rise in glass packaging
Historic growth by country

TOP APPLICATIONS

Glass bottles are benefiting from growth in alcoholic drinks and soft drinks
Glass is a premium alternative for foods
Metal crowns and plastic screw closures enjoy wide adoption in drinks
Use in beer packaging gives metal crowns a clear advantage
Glass bottles see widespread use across pack sizes
Significant growth for returnables in carbonates

FORECAST PROJECTIONS

Growth in drinks will continue to drive growth in glass packaging
Glass packaging to benefit from growth in beverage categories
Glass in food categories will see a mixed performance
Penetration of retail glass packaging in food will decline in the forecast period
Fragrances will lead growth in beauty and personal care glass packaging

COUNTRY SNAPSHOTS

Argentina: Market context
Argentina: Pack types by top 10 categories
Brazil: Market context
Brazil: Pack types by top 10 categories
Chile: Market context
Colombia: Market context
Colombia: Pack types by top 10 categories
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Mexico: Pack types by top 10 categories
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