



Euromonitor  
International

# Glass Packaging in Latin America

May 2023

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## INTRODUCTION

Scope

Key findings

## REGIONAL OVERVIEW

Latin America is a key region for the global glass industry

Glass in context

Spirits and soft drinks have fuelled the recent growth in glass packaging

Glass bottles is the leading category within glass packaging

Market penetration and usage of glass varies widely in the region

Retail growth in Mexico is driving the rise in glass packaging

Historic growth by country

## TOP APPLICATIONS

Glass bottles are benefiting from growth in alcoholic drinks and soft drinks

Glass is a premium alternative for foods

Metal crowns and plastic screw closures enjoy wide adoption in drinks

Use in beer packaging gives metal crowns a clear advantage

Glass bottles see widespread use across pack sizes

Significant growth for returnables in carbonates

## FORECAST PROJECTIONS

Growth in drinks will continue to drive growth in glass packaging

Glass packaging to benefit from growth in beverage categories

Glass in food categories will see a mixed performance

Penetration of retail glass packaging in food will decline in the forecast period

Fragrances will lead growth in beauty and personal care glass packaging

## COUNTRY SNAPSHOTS

Argentina: Market context

Argentina: Pack types by top 10 categories

Brazil: Market context

Brazil: Pack types by top 10 categories

Chile: Market context

Colombia: Market context

Colombia: Pack types by top 10 categories

Mexico: Market context

Mexico: Pack types by top 10 categories

Peru: Market context

Venezuela: Market context

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