



**Euromonitor
International**

Households in Middle East and Africa

October 2022

Table of Contents

INTRODUCTION

Scope

Key findings

REGIONAL HOUSEHOLD PROFILES

Intensifying urbanisation is set to further fuel slum proliferation

Dwellings with one and two rooms to prevail due to rising number of childless households

Number of households with mortgage to increase due to expanding access to financing

Rapid urbanisation to continue fuelling demand for apartments

UN support to increase household durable penetration rates in Africa

REGIONAL HOUSEHOLD INHABITANT PROFILES

Number of singletons to expand rapidly due to improving longevity and rising urbanisation

Average household size to decline as governments are tackling family planning

Improving longevity leads to a surging number of elderly household heads

Support from international organisations to tackle learning poverty

COUNTRY SNAPSHOTS

Algeria: Household durables and children per household

Algeria: Household head status and households by type

Egypt: Household durables and children per household

Egypt: Household head status and households by type

Ethiopia: Household durables and children per household

Ethiopia: Household head status and households by type

Ghana: Household durables and children per household

Ghana: Household head status and households by type

Iran: Household durables and children per household

Iran: Household head status and households by type

Israel: Household durables and children per household

Israel: Household head status and households by type

Kenya: Household durables and children per household

Kenya: Household head status and households by type

Kuwait: Household durables and children per household

Kuwait: Household head status and households by type

Morocco: Household durables and children per household

Morocco: Household head status and households by type

Nigeria: Household durables and children per household

Nigeria: Household head status and households by type

Qatar: Household durables and children per household

Qatar: Household head status and households by type

Saudi Arabia: Household durables and children per household

Saudi Arabia: Household head status and households by type

South Africa: Household durables and children per household

South Africa: Household head status and households by type

Tunisia: Household durables and children per household

Tunisia: Household head status and households by type

United Arab Emirates: Household durables and children per household

United Arab Emirates: Household head status and households by type

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research

spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/households-in-middle-east-and-africa/report.