EUROMONITOR INTERNATIONAL | 50 YEARS

Top 100 City Destinations 2020: Beyond Adversity to Recovery (COVID-Edition)

January 2021

Table of Contents

TOP 100 CITY DESTINATIONS 2020: BEYOND ADVERSITY TO RECOVERY (COVID-EDITION)

Dubai is Open: Rest Assured to be Safe

Mecca

Mecca: Through Discipline its Possible in Mecca

Sharm-el-Sheikh

Sharm-el-Sheikh to Inspire the Europe Red Sea Travel Corridor

CONCLUSION

Conclusion

CITY RANKING AND NOTES

Top 100 Cities World 2019 Rank and 2020 Expected Rank Movements (1)

Top 100 Cities World 2019 Rank and 2020 Expected Rank Movements (2)

Top 100 Cities World 2019 Rank and 2020 Expected Rank Movements (3)

Top 100 Cities World 2019 Rank and 2020 Expected Rank Movements (4)

Top 100 Cities World 2019 Rank and 2020 Expected Rank Movements (5)

Top 100 Cities World 2019 Rank and 2020 Expected Rank Movements (6)

Top 100 Cities World 2019 Rank and 2020 Expected Rank Movements (7)

Methodology and Definitions

About Travel Forecast Model

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/top-100-city-destinations-2020-beyond-adversity-to-recovery-covid-edition/report.