

Voice of the Industry: Travel After Coronavirus

August 2020

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Travel snapshot

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What does sustainability mean to the travel industry?

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COVID-19-led innovation: The Indoor Lab
Climate-friendly experiences: Brim Explorer
Cultural immersion: Borneo à la Carte
Climate positive strategy: Intrepid Travel
Immersive experiences: The Faroe Islands
People-centric service: Prontonia

People-centric service: Prontopia Making business travel fun: Santifly.com

Carbon tracking: long way before adopted by the mainstream

Future innovation to watch: My Carbon Action

ABOUT VOICE OF THE INDUSTRY

About Euromonitor's Voice of the Industry survey series

Focus within travel industry of Voice of the Industry respondents

Job title of Voice of the Travel Industry respondents

Geographic focus of Voice of the Industry respondents

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