Euromonitor International

Automotive and Mobility in Thailand

July 2026

Table of Contents

LIGHT VEHICLE SALES

Market background

Prospects

Chart 1 - Light Vehicle Sales in Thailand 2020-2030

Chart 2 - Car Sales by Segment in Thailand 2020-2030

Chart 3 - Top Five Automotive Brands by Market Share in Thailand 2025 and Change 2020-2025

Chart 4 - Top 10 Most Popular Light Vehicle Models in Thailand 2025

Chart 5 - New vs Second-Hand Car Purchase in Thailand in the Coming Year 2026

ELECTRIC AND ALTERNATIVE FUEL VEHICLES

Market background

Prospects

Chart 6 - Electric Car Registrations in Thailand 2020-2030

Chart 7 - Electric Charging Stations by Type in Thailand 2020-2025

SHARED MOBILITY

Market background

Prospects

Chart 8 - Shared Mobility Gross Bookings by Type in Thailand 2020-2030

Chart 9 - Top Five Shared Mobility Brands by Market Share in Thailand 2025 and Change 2020-2025

Chart 10 - Forecast Growth in Consumer Booking Value by Shared Mobility Type in Thailand 2025-2030

Chart 11 - Typical Mode of Commute Using Shared Services in Thailand 2026

Chart 12 - Anticipated Future Spending on Transportation by Mobility Mode in Thailand 2026

CAR RENTALS

Market background

Prospects

Chart 13 - Car Rental Sales in Thailand and Year-on-Year Growth, 2020-2030

Chart 14 - Car Rental Share of Sales by Channel in Thailand 2020-2030

Chart 15 - Share of Car Rental Sales by Category in Thailand 2020-2030

PUBLIC TRANSPORTATION

Market background

Prospects

Chart 16 - Public Transportation Use in 2025 and Growth 2020-2025 in Select Cities

Chart 17 - Number of Days per Week Commuting in Thailand 2026

AUTONOMOUS VEHICLES AND CONNECTIVITY

Market background

Prospects

Chart 18 - Road Injury Accidents 2020-2025 and Road Injuries by City 2025

Chart 19 - Road Network by Country 2025

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/automotive-and-mobility-in-thailand/report.