

# Global Recovery Tracker: Q1 2021

March 2021

Table of Contents

## INTRODUCTION

Scope

Key findings

Key events so far (1)

Key events so far (2)

Downside risks to the recovery have declined

Uncertainty remains high

## EUROMONITOR RECOVERY INDEX

The Recovery Index

Global overview for Recovery Index in Q1 2021

Index ranking based on Q1 2021 scores: 1 to 10

Index ranking based on Q1 2021 scores: 11 to 20

Index ranking based on Q1 2021 scores: 21 to 30

Index ranking based on Q1 2021 scores: 31 to 40

Index ranking based on Q1 2021 scores: Remaining countries

Recovery landscape in Q1 2021

## OVERVIEW OF MAJOR ECONOMIES

New coronavirus variants pose major risk to the global economy

Major economies show hesitant signs of recovery

Labour market recovery is slowing

Weakening consumer spending in post festive season

Retail sales rebound takes a short break

Consumer confidence stays weak, but retains upwards trajectory

## COUNTRY INSIGHTS

Brazil: Second wave of pandemic curbs consumption recovery

China: A slowdown in manufacturing sector hinders further recovery

Germany: A slight setback from the previous quarter

India: Stable COVID-19 situation offers more positivity in Q1 2021

Japan: Economic rebound set for Q2 uplifts consumer confidence

US: Nearing pre-pandemic levels as vaccination starts

UK: Improved outlook with restriction easing plan and vaccination

## CONCLUSION

The speed of recovery will depend on the speed of vaccination

Key country insights

Outlook

## APPENDIX: INDEX METHODOLOGY

Recovery Index Methodology

Recovery Index indicators and weights

COVID-19 global scenario assumptions and definitions

## About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/global-recovery-tracker-q1-2021/report](http://www.euromonitor.com/global-recovery-tracker-q1-2021/report).