

Home Care: Quarterly Statement Q2 2021

June 2021

Table of Contents

INTRODUCTION

Scope

Key findings

Q2 2021 HOME CARE UPDATE

Hard and soft driver effects in the home care forecast model

A more positive outlook as economic recovery continuous

COVID-19 scenarios: Assessing macro-scenario impact on home care

The US shows highest quarterly forecast upgrade

Air care in the US indicative of growing wellness trend

A new wave of infection and its impact on home care in India (1)

A new wave of infection and its impact on home care in India (2)

Negative PR for surface cleaning to impact future growth?

An optimistic outlook on laundry care growth as mobility increases

Unilever announced new plastic recycling centre in Italy

Vanish launches Amazon documentary series on wasteful fashion

Henkel's Somat Smart auto-dosing for dishwashers launched (1)

Henkel's Somat Smart auto-dosing for dishwashers launched (2)

Long-term discussion of key drivers

Q2 2021 MACROECONOMIC UPDATE

Global baseline outlook: Faster recovery expected

Uncertainty continues to decline but remains significant

Real GDP annual growth forecasts and revisions from last guarter, AE

Real GDP annual growth forecasts and revisions from last quarter, EMDE

ABOUT OUR INDUSTRY FORECAST MODEL

Euromonitor International and COVID-19: Forecasts and analysis Data and reporting timeline

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/home-care-quarterly-statement-q2-2021/report.