

Retail in Transition: Future E-Commerce Opportunities in Latin America

June 2021

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E-COMMERCE EMERGES AS THE DEFAULT SETTING

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Growth driven by rapid expansion of online product offering

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How Shopping Behaviours Continue to Evolve

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Identifying E-Commerce Growth Opportunities

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How to Win in Latin America

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About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

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- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

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