

Snacks in Uzbekistan

July 2023

Table of Contents

Snacks in Uzbekistan

EXECUTIVE SUMMARY

Snacks in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for snacks?

MARKET DATA

- Table 1 Sales of Snacks by Category: Volume 2018-2023
- Table 2 Sales of Snacks by Category: Value 2018-2023
- Table 3 Sales of Snacks by Category: % Volume Growth 2018-2023
- Table 4 Sales of Snacks by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Snacks: % Value 2019-2023
- Table 6 LBN Brand Shares of Snacks: % Value 2020-2023
- Table 7 Distribution of Snacks by Format: % Value 2018-2023
- Table 8 Forecast Sales of Snacks by Category: Volume 2023-2028
- Table 9 Forecast Sales of Snacks by Category: Value 2023-2028
- Table 10 Forecast Sales of Snacks by Category: % Volume Growth 2023-2028
- Table 11 Forecast Sales of Snacks by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Chocolate Confectionery in Uzbekistan

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sales of chocolate confectionery continue to rise despite challenges

Rising population of children contributes to growth of chocolate with toys

Konti-Rus retains its lead, but loses ground

PROSPECTS AND OPPORTUNITIES

Growth set to continue despite inflation as consumers enjoy confectionery

Preferences differ in urban and rural areas

Tablets likely to continue to gain popularity over countlines

CATEGORY DATA

- Table 12 Sales of Chocolate Confectionery by Category: Volume 2018-2023
- Table 13 Sales of Chocolate Confectionery by Category: Value 2018-2023
- Table 14 Sales of Chocolate Confectionery by Category: % Volume Growth 2018-2023
- Table 15 Sales of Chocolate Confectionery by Category: % Value Growth 2018-2023
- Table 16 Sales of Chocolate Tablets by Type: % Value 2018-2023
- Table 17 NBO Company Shares of Chocolate Confectionery: % Value 2019-2023
- Table 18 LBN Brand Shares of Chocolate Confectionery: % Value 2020-2023
- Table 19 Distribution of Chocolate Confectionery by Format: % Value 2018-2023
- Table 20 Forecast Sales of Chocolate Confectionery by Category: Volume 2023-2028
- Table 21 Forecast Sales of Chocolate Confectionery by Category: Value 2023-2028
- Table 22 Forecast Sales of Chocolate Confectionery by Category: % Volume Growth 2023-2028
- Table 23 Forecast Sales of Chocolate Confectionery by Category: % Value Growth 2023-2028

Gum in Uzbekistan

KEY DATA FINDINGS

2023 DEVELOPMENTS

Volume growth of gum cannot be held back by rising prices

Wrigley maintains its dominance

New local brands gain share with halal offerings, and imports increase

PROSPECTS AND OPPORTUNITIES

Growth set to continue as consumers' spending power rises

Demand for fresh breath will lead chewing gum to continue to prevail

More impulse purchases in modern retail channels

CATEGORY DATA

Table 24 - Sales of Gum by Category: Volume 2018-2023

Table 25 - Sales of Gum by Category: Value 2018-2023

Table 26 - Sales of Gum by Category: % Volume Growth 2018-2023

Table 27 - Sales of Gum by Category: % Value Growth 2018-2023

Table 28 - NBO Company Shares of Gum: % Value 2019-2023

Table 29 - LBN Brand Shares of Gum: % Value 2020-2023

Table 30 - Distribution of Gum by Format: % Value 2018-2023

Table 31 - Forecast Sales of Gum by Category: Volume 2023-2028

Table 32 - Forecast Sales of Gum by Category: Value 2023-2028

Table 33 - Forecast Sales of Gum by Category: % Volume Growth 2023-2028

Table 34 - Forecast Sales of Gum by Category: % Value Growth 2023-2028

Sugar Confectionery in Uzbekistan

KEY DATA FINDINGS

2023 DEVELOPMENTS

Dynamic growth for sugar confectionery, which is unaffected by health concerns

Pastilles, gummies, jellies and chews maintains its dynamism

Boiled sweets attract price-sensitive consumers, with local producers dominant

PROSPECTS AND OPPORTUNITIES

Pastilles, gummies, jellies and chews set to continue to drive growth

With investment, mints could see a stronger performance

Impulse purchases of lollipops in modern retail channels

CATEGORY DATA

Summary 2 - Other Sugar Confectionery by Product Type: 2023

Table 35 - Sales of Sugar Confectionery by Category: Volume 2018-2023

Table 36 - Sales of Sugar Confectionery by Category: Value 2018-2023

Table 37 - Sales of Sugar Confectionery by Category: % Volume Growth 2018-2023

Table 38 - Sales of Sugar Confectionery by Category: % Value Growth 2018-2023

Table 39 - Sales of Pastilles, Gummies, Jellies and Chews by Type: % Value 2018-2023

Table 40 - NBO Company Shares of Sugar Confectionery: % Value 2019-2023

Table 41 - LBN Brand Shares of Sugar Confectionery: % Value 2020-2023

Table 42 - Distribution of Sugar Confectionery by Format: % Value 2018-2023

Table 43 - Forecast Sales of Sugar Confectionery by Category: Volume 2023-2028

Table 44 - Forecast Sales of Sugar Confectionery by Category: Value 2023-2028

Table 45 - Forecast Sales of Sugar Confectionery by Category: % Volume Growth 2023-2028

Ice Cream in Uzbekistan

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ice cream is a favourite consumer indulgence

Prices continue rising, which hampers growth for ice cream desserts

Imkon Plus leads ice cream, with its Tornado brand in the leading position

PROSPECTS AND OPPORTUNITIES

Single-portion dairy ice cream will continue to prevail

Take-home ice cream is also finding fans

Local production will continue to be supported by favourable taxation

CATEGORY DATA

Table 47 - Sales of Ice Cream by Category: Volume 2018-2023

Table 48 - Sales of Ice Cream by Category: Value 2018-2023

Table 49 - Sales of Ice Cream by Category: % Volume Growth 2018-2023

Table 50 - Sales of Ice Cream by Category: % Value Growth 2018-2023

Table 51 - NBO Company Shares of Ice Cream: % Value 2019-2023

Table 52 - LBN Brand Shares of Ice Cream: % Value 2020-2023

Table 53 - Distribution of Ice Cream by Format: % Value 2018-2023

Table 54 - Forecast Sales of Ice Cream by Category: Volume 2023-2028

Table 55 - Forecast Sales of Ice Cream by Category: Value 2023-2028

Table 56 - Forecast Sales of Ice Cream by Category: % Volume Growth 2023-2028

Table 57 - Forecast Sales of Ice Cream by Category: % Value Growth 2023-2028

Savoury Snacks in Uzbekistan

KEY DATA FINDINGS

2023 DEVELOPMENTS

Consumer demand for savoury snacks moves to on-the-go consumption

Nuts, seeds and trail mixes are popular, and sales of packaged options increase

Potato chips leads in terms of sales, but some consumers turn to healthier options

PROSPECTS AND OPPORTUNITIES

Savoury snacks likely to remain popular across the board

Potato chips has strong growth potential over the forecast period

Loss of brands from Ukraine and Russia

CATEGORY DATA

Table 58 - Sales of Savoury Snacks by Category: Volume 2018-2023

Table 59 - Sales of Savoury Snacks by Category: Value 2018-2023

Table 60 - Sales of Savoury Snacks by Category: % Volume Growth 2018-2023

Table 61 - Sales of Savoury Snacks by Category: % Value Growth 2018-2023

Table 62 - NBO Company Shares of Savoury Snacks: % Value 2019-2023

Table 63 - LBN Brand Shares of Savoury Snacks: % Value 2020-2023

Table 64 - Distribution of Savoury Snacks by Format: % Value 2018-2023

Table 65 - Forecast Sales of Savoury Snacks by Category: Volume 2023-2028

Table 66 - Forecast Sales of Savoury Snacks by Category: Value 2023-2028

Table 67 - Forecast Sales of Savoury Snacks by Category: % Volume Growth 2023-2028

Sweet Biscuits, Snack Bars and Fruit Snacks in Uzbekistan

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand continues to rise despite strong inflation-driven price rises Local producers gain share due to lower prices Wafers gains ground, but plain biscuits maintains its strong lead

PROSPECTS AND OPPORTUNITIES

Growth set to continue as consumers crave indulgent snacks at a reasonable price Packaged fruit to see rising availability, and potential for snack bars in Tashkent Further changes likely in the competitive landscape

CATEGORY DATA

- Table 69 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2018-2023
- Table 70 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2018-2023
- Table 71 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2018-2023
- Table 72 Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2018-2023
- Table 73 NBO Company Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2019-2023
- Table 74 LBN Brand Shares of Sweet Biscuits, Snack Bars and Fruit Snacks: % Value 2020-2023
- Table 75 NBO Company Shares of Sweet Biscuits: % Value 2019-2023
- Table 76 LBN Brand Shares of Sweet Biscuits: % Value 2020-2023
- Table 77 NBO Company Shares of Fruit Snacks: % Value 2019-2023
- Table 78 LBN Brand Shares of Fruit Snacks: % Value 2020-2023
- Table 79 Distribution of Sweet Biscuits, Snack Bars and Fruit Snacks by Format: % Value 2018-2023
- Table 80 Distribution of Sweet Biscuits by Format: % Value 2018-2023
- Table 81 Distribution of Fruit Snacks by Format: % Value 2018-2023
- Table 82 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Volume 2023-2028
- Table 83 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: Value 2023-2028
- Table 84 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Volume Growth 2023-2028
- Table 85 Forecast Sales of Sweet Biscuits, Snack Bars and Fruit Snacks by Category: % Value Growth 2023-2028

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/snacks-in-uzbekistan/report.