Euromonitor International

Global Overview of the Hi-Tech Goods Industry

August 2025

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Scope
Key findings

GLOBAL OVERVIEW

Hi-tech goods industry to sustain growth, backed by AI spending
Asian countries are forecast to drive hi-tech goods industry's growth
Industry's operating costs on the rise, driven by material and labour cost increases
Industry managed to improve profitability despite cost pressures
China remains the largest exporter, but challenges mount
The US and China remain the largest importers of hi-tech goods
Key trends shaping the hi-tech goods industry in 2025 and beyond
Key trends uncovered
Macroeconomic/Industry trends

LEADING COMPANIES

Leaders maintain their positions in key hi-tech goods categories
Number of companies grow at modest pace, restricted by high entry barriers
Industry's concentration remains stable

COUNTRY SNAPSHOTS

China : Industry forecast to pick up growth from 2023-2024 levels
Investments in higher-value electronics sector to support industry's growth
USA : Industry forecast to show stable growth over 2025-2029
Long-term outlook remains stable, backed by strategic investments and strong demand
South Korea : Industry's growth to accelerate slightly over 2025-2030
Strong domestic demand, exports and AI boom to drive future growth
Taiwan : Industry forecast to show slower yet steady growth by 2029
Strong demand for hi-tech goods in export markets to drive growth
Japan : Industry expected to pick up growth over the forecast period
Industry's growth to accelerate, driven by capacity expansions and strong demand
Germany : Industry forecast to show stable growth by 2029
Expanding production capacity and government support to drive growth
India : Industry forecast to sustain rapid growth
Strong domestic market and capacity expansion to drive rapid growth
Singapore : Industry forecast to maintain steady growth
Industry forecast to maintain steady growth, supported by higher-value sectors
Mexico : Increased uncertainty weighs on industry's outlook
Changing US trade policy is the main concern for Mexico's hi-tech goods industry
Malaysia : Industry forecast to maintain growth
Strong global demand and new investments support industry's growth
Definitions

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