Euromonitor International

Wireless Headphones in Israel

August 2025

Table of Contents

Wireless Headphones in Israel - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Wireless headphones record growth, driven by demand for quality audio and AI integration
iDigital Store Ltd maintains its leadership in wireless headphones with the Apple brand
Appliance and electronics retailers to strengthen its lead as the most dynamic channel

PROSPECTS AND OPPORTUNITIES

Wireless headphone sales are expected to rise despite challenging economic conditions
AI-enhanced wireless earphones are expected to gain traction and drive growth
Wireless headphones may integrate advanced fitness tracking and personalised sound experiences

CATEGORY DATA

Table 1 - Sales of Wireless Headphones by Category: Volume 2020-2025
Table 2 - Sales of Wireless Headphones by Category: Value 2020-2025
Table 3 - Sales of Wireless Headphones by Category: % Volume Growth 2020-2025
Table 4 - Sales of Wireless Headphones by Category: % Value Growth 2020-2025
Table 5 - NBO Company Shares of Wireless Headphones: % Volume 2021-2025
Table 6 - LBN Brand Shares of Wireless Headphones: % Volume 2022-2025
Table 7 - Distribution of Wireless Headphones by Channel: % Volume 2020-2025
Table 8 - Forecast Sales of Wireless Headphones by Category: Volume 2025-2030
Table 9 - Forecast Sales of Wireless Headphones by Category: Value 2025-2030
Table 10 - Forecast Sales of Wireless Headphones by Category: % Volume Growth 2025-2030
Table 11 - Forecast Sales of Wireless Headphones by Category: % Value Growth 2025-2030

Consumer Electronics in Israel - Industry Overview

EXECUTIVE SUMMARY

Consumer electronics in 2025: The big picture
2025 key trends
Competitive landscape
Channel developments
What next for consumer electronics?

MARKET DATA

Table 12 - Sales of Consumer Electronics by Category: Volume 2020-2025
Table 13 - Sales of Consumer Electronics by Category: Value 2020-2025
Table 14 - Sales of Consumer Electronics by Category: % Volume Growth 2020-2025
Table 15 - Sales of Consumer Electronics by Category: % Value Growth 2020-2025
Table 16 - NBO Company Shares of Consumer Electronics: % Volume 2021-2025
Table 17 - LBN Brand Shares of Consumer Electronics: % Volume 2022-2025
Table 18 - Distribution of Consumer Electronics by Channel: % Volume 2020-2025
Table 19 - Forecast Sales of Consumer Electronics by Category: Volume 2025-2030
Table 20 - Forecast Sales of Consumer Electronics by Category: Value 2025-2030
Table 21 - Forecast Sales of Consumer Electronics by Category: % Volume Growth 2025-2030
Table 22 - Forecast Sales of Consumer Electronics by Category: % Value Growth 2025-2030

DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/wireless-headphones-in-israel/report.