

Voice of the Industry: Food and Nutrition

August 2023

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Voice of the Industry: Food and Nutrition snapshot

Respondents' focus areas

KEY TRENDS IMPACTING THE INDUSTRY

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Digital and technological shifts are expected to gain particular importance in the future

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Optimistic view for total food industry sales in the forecast

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Most food spending at away-from-home channels has already returned in 2022

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Kenar Greenline is getting more sustainable and closer to the growing vegan community

Campbell Soup leverages AI to develop new products

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Key summary

ABOUT VOICE OF THE INDUSTRY

About Euromonitor International's Voice of the Industry survey series

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