

Headphones in India

October 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

True Wireless Stereo (TWS) earbuds continue to drive growth in headphones
boAt continues to lead in headphones by a wide margin
Evolving consumer lifestyles and socioeconomic factors create positive impact

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Headphones will continue to enjoy robust growth in retail volume terms
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Local manufacturing expected to see huge growth in upcoming years

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Consumer Electronics in India - Industry Overview

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