

# Soft Drinks: Quarterly Statement Q3 2021

September 2021

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## INTRODUCTION

Scope: Soft drinks quarterly updates

Key findings

## Q3 SOFT DRINKS UPDATE

A slight improvement in Q3 forecast, fuelled by North America

Upgrades as tourism flows increase and foodservice comes back online

Returning to growth in 2021, but VOCs may weaken an on-trade rebound

“COVID effect” may boost impulse categories like energy and RTD coffee

Beverages through e-commerce impacting retail and B2B ordering

PepsiCo's sale of Tropicana headlines competitive activity in Q3

Long-term discussion of key drivers

## Q3 MACROECONOMIC UPDATE

Strong global economic recovery underway

Downside risk factors remain significant

Real GDP annual growth forecasts and revisions from last quarter, AE

Real GDP annual growth forecasts and revisions from last quarter, EMDE

## ABOUT OUR INDUSTRY FORECAST MODEL

Euromonitor International and COVID-19: Forecasts and analysis

Timeline: Soft drinks quarterly updates

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/soft-drinks-quarterly-statement-q3-2021/report](http://www.euromonitor.com/soft-drinks-quarterly-statement-q3-2021/report).