Dairy Products and Alternatives in South Korea

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture
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MARKET DATA

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DISCLAIMER

SOURCES

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Baby Food in South Korea

KEY DATA FINDINGS

2023 DEVELOPMENTS

The declining birth rate threatens baby food in South Korea
South Korea witnesses a shift towards imported brands, due to a new generation of parents
Domestic brands seek competitiveness in other areas

PROSPECTS AND OPPORTUNITIES

Prepared baby food will be key for growth in baby food in South Korea
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Cream cheese thrives in foodservice due to wide flavour variety

PROSPECTS AND OPPORTUNITIES
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Drinking Milk Products in South Korea
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Cream content is gaining popularity in flavoured milk drinks

PROSPECTS AND OPPORTUNITIES
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2023 DEVELOPMENTS
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Greek-style yoghurt gains further traction amongst younger generations
Embracing flavour innovation transforms yoghurt into a delightful dessert

PROSPECTS AND OPPORTUNITIES
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2023 DEVELOPMENTS
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Cream declines in retail volume terms, but still expands its reach in foodservice

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