



Dairy Products and Alternatives in the United Arab Emirates

September 2025

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DISCLAIMER

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Baby Food in the United Arab Emirates

KEY DATA FINDINGS

2025 DEVELOPMENTS

Evolving lifestyles influencing demand

Nestlé stays out in front, while Holle Baby taps into organic trend

Hypermarkets leads distribution of baby food

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Arla Foods holds clear lead, while Westbury taps into trends towards ghee and plant-based products

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Broad offer underpins Almarai's leadership
Hypermarkets continues to play key role in drinking milk products

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Hypermarkets remains key, but players look to target health-conscious consumers more directly

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KEY DATA FINDINGS

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Frieslandcampina Middle East DMCC taps into local traditions of consumption

Hypermarkets benefits from broad offer meeting the needs of a wide range of consumers

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Other dairy remains relatively untapped in terms of health and wellness

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Well positioned for further growth

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