



Euromonitor
International

Dairy Products and Alternatives in Côte d'Ivoire

September 2026

Table of Contents

EXECUTIVE SUMMARY

2026 Developments

KEY DATA INSIGHTS

KEY INDUSTRY TRENDS

Chart 1 - Key Industry Trends for Dairy Products and Alternatives

INDUSTRY PERFORMANCE

Affordable Powdered Milk and Baby Food Drive Dairy Growth

Wellness Drives Fortification and Yoghurt Growth

Sustained Pricing Pressure Drives Affordability and Limits Premiumisation

Chart 2 - Value Sales 2021-2031

Chart 3 - Value Sales by Category 2026

WHAT'S NEXT?

Affordable Pack Sizes and Fortified Claims to Capture Value Growth

Chart 4 - Analyst Insight for Dairy Products and Alternatives

Nutrition Messaging and Urban Lifestyles to Reshape Consumption Patterns

Chart 5 - Forecast Value Sales 2021-2031

Chart 6 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Sodiaal and Sdtm Sustain Lead by Leveraging Trust and Reach

Chart 7 - Company Shares 2026

Chart 8 - Brand Shares 2026

CHANNELS

Small Local Grocers Maintain Lead as Supermarkets Expand Reach

Jumia Leverages Shelf-Stable Lines as Retail E-Commerce Gains Traction

Chart 9 - Retail Channels 2021-2026

PRODUCTS

Packaging Design and Format Innovation Enhance Accessibility

Chart 10 - Small-Pack Powdered Milk Grows Popular as Shoppers Seek Cheaper Options

Functional Formulations Advance Nutritional Delivery

Chart 11 - Yoplait Meets Demand for Healthy, Easy Dairy Snacks

Product Innovation Drives Volume Growth and Competitive Differentiation

ECONOMIC CONTEXT

Chart 12 - Economic Context for Dairy Products and Alternatives

Chart 13 - Real Gdp Growth 2021-2031

Chart 14 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 15 - Consumer Context for Dairy Products and Alternatives

Chart 16 - Population 2021-2031

Chart 17 - Population by Generation 2026

Chart 18 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Baby Food Summary

INDUSTRY PERFORMANCE

Demographic Growth Drives Demand While Affordability Pressures Constrain Expansion

Cerelac Dominates Value as Sachet Formats Drive Expansion

Chart 19 - Cerelac Expands with Sachets to Maintain Affordability

Stage-Based Cerelac Portfolio Drives Premiumisation and Segmentation

Chart 20 - Value Sales 2021-2031

Chart 21 - Value Sales by Category 2026

WHAT'S NEXT?

Small Pack Sachets Set to Target Affordability as Informal Channels Grow

Affordability, Fortification and Traditional Retail to Shape Baby Food'S Future

Chart 22 - Forecast Value Sales 2021-2031

Chart 23 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Danone and Nestlé Reinforce Loyalty as Affordable Sachets Intensify Rivalry

Chart 24 - Company Shares 2026

Chart 25 - Brand Shares 2026

CHANNELS

Small Local Grocers Maintain Dominance as Modern Retail Gains Ground

Jumia Leverages Authenticity Concerns to Expand Online Baby Food Sales

Chart 26 - Retail Channels 2021-2026

ECONOMIC CONTEXT

Chart 27 - Economic Context for Baby Food

Chart 28 - Real Gdp Growth 2020-2030

Chart 29 - Inflation 2020-2030

CONSUMER CONTEXT

Chart 30 - Consumer Context for Baby Food

Chart 31 - Population 2020-2030

Chart 32 - Consumer Expenditure 2020-2030

Chart 33 - Population by Generation 2025

COUNTRY REPORTS DISCLAIMER

[Dairy in Côte d'Ivoire](#)

KEY DATA INSIGHTS

2026 DEVELOPMENTS

Dairy Summary

KEY INDUSTRY TRENDS

Chart 34 - Key Industry Trends for Dairy

INDUSTRY PERFORMANCE

Price Sensitivity Caps Volume Gains as Drinking Milk Dominates

Everyday Wellness Drives Fortified Yoghurt and Milk Growth

Chart 35 - Value Sales 2021-2031

Chart 36 - Value Sales by Category 2026

WHAT'S NEXT?

Mobile Vendors and Affordable Packs Set to Unlock Wider Dairy Access

Chart 37 - Analyst Insight for Dairy

Affordability and Nutrition to Drive Innovation and Distribution Expansion

Chart 38 - Forecast Value Sales 2021-2031

Chart 39 - Forecast Value Sales by Category 2026-2031

COMPETITIVE LANDSCAPE

Sodiaal Leverages Distribution Strength to Hold Leadership as Challengers Narrow the Gap

Chart 40 - Company Shares 2026

Chart 41 - Brand Shares 2026

CHANNELS

Small Local Grocers Sustain Reach as Modern Trade Lags

Supermarkets Grow Urban Sales by Targeting Premium Shoppers

Jumia Captures Online Shoppers with Urban Convenience Offers

Chart 42 - Retail Channels 2021-2026

PRODUCTS

Sachet Design and Reformulation Advance Affordable Dairy Formats

Chart 43 - Nestlé Expands with Low-Cost Nido Sachets

Ready-To-Drink Yoghurt Combines Functionality with Portability

Product Innovation Reshapes Competitive Dynamics and Opens New Opportunities

ECONOMIC CONTEXT

Chart 44 - Economic Context for Dairy

Chart 45 - Real Gdp Growth 2021-2031

Chart 46 - Inflation 2021-2031

CONSUMER CONTEXT

Chart 47 - Consumer Context for Dairy

Chart 48 - Population 2021-2031

Chart 49 - Population by Generation 2026

Chart 50 - Consumer Expenditure 2021-2031

COUNTRY REPORTS DISCLAIMER

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with

country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/dairy-products-and-alternatives-in-cote-divoire/report.