



Cooking Ingredients and Meals in Côte d'Ivoire

December 2025

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EXECUTIVE SUMMARY

Expanding middle class drives strong growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

An expanding middle class supports robust growth in retail current value sales

Health concerns increasingly influence purchase decisions

Retail modernisation follows in the wake of urbanisation

WHAT'S NEXT?

A buoyant economy, urbanisation and an expanding population will support growth

E-commerce set to grow in importance

COMPETITIVE LANDSCAPE

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Industry Performance

Price increases drive growth in retail current value sales

Palm oil remains dominant

Sunflower oil growing in popularity

What's Next?

Population expansion and urbanisation will underpin growth

Fortified products will proliferate

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Low-salt, additive-free offerings will proliferate

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