

Processed Meat, Seafood and Alternatives To Meat in the US

November 2023

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Processed Meat, Seafood and Alternatives To Meat in the US - Category analysis

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2023 DEVELOPMENTS

Price rises negatively affect volumes Meat and seafood substitutes experiences a significant volume decline Processed meat sees declining volumes due to the health trend

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Commodification of meat a challenge Meat and seafood substitutes likely to move towards maturity Consumer frugality to persist due to unstable economy

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