Euromonitor International

Cooking Ingredients and Meals in Slovakia

November 2025

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Cooking Ingredients and Meals in Slovakia

EXECUTIVE SUMMARY

Price rises boost private label and encourage price promotions

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Moderate value growth is limited by cost pressures and weak foodservice demand
Rising price sensitivity and promotional activities shape consumer buying habits
Growing health awareness drives demand for healthier, functional alternatives

WHAT'S NEXT?

Value driven purchasing will shift to premiumisation as consumer confidence is set to rise
Rising health awareness is set to shape innovation and product positioning
Taxation and commodity price pressures to weigh on sweet spreads in 2026

COMPETITIVE LANDSCAPE

Orkla Foods maintains its leadership despite a marginal share loss in 2025
Private label records a dynamic performance as more consumers adopt cost-conscious behaviours

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Health trends and price-sensitivity main factors shaping demand

INDUSTRY PERFORMANCE

Edible oils maintain staple status as inflation and health trends shape consumer choices
Rapeseed oil drives growth during rising health awareness and value-seeking behaviour

WHAT'S NEXT?

Edible oils is forecast to grow in value as premiumisation offsets limited volume growth
Health-conscious trends are set to support growth in cold-pressed, organic, and seed oils
Sustainability and environmentally conscious practices will shape competition in edible oils

COMPETITIVE LANDSCAPE

Palma AS strengthens its leadership in edible oils through strong brands and extensive distribution
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Growing demand for healthy options but instant noodles pose strong competition

INDUSTRY PERFORMANCE

Health trends and price sensitivity drive growth in meals and soups during 2025
Quality improvement and food kits drive growth in meals and soups

WHATS NEXT?

Meals and soups is set to grow despite economic pressures and polarising consumer behaviour
Both health trends and premiumisation is expected to influence meals and soups
Grilling and ingredient quality is set to influence meals and soups across the forecast period

COMPETITIVE LANDSCAPE

Nestlé Slovensko retains its leadership despite intensifying competition
Private label drives growth through value, innovation and premiumisation

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2025 DEVELOPMENTS

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INDUSTRY PERFORMANCE

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Grilling and flavour innovation drive growth in sauces, dips and condiments

WHAT'S NEXT?

Premiumisation is set to redefine sauces, dips and condiments over the forecast period
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Evolving grilling habits are expected to drive innovation in sauces and marinades

COMPETITIVE LANDSCAPE

Orkla Foods Cesko retains its leadership through a strong branding and pricing strategy
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Sweet Spreads in Slovakia

KEY DATA FINDINGS

2025 DEVELOPMENTS

Price promotions and price increases both shaping demand

INDUSTRY PERFORMANCE

Inflationary pressures drive growth in sweet spreads during a time of price sensitivity
Nut and seed based spreads lead growth as consumers reach for healthier options

WHAT'S NEXT?

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Health-conscious trends are expected to influence sales of sweet spreads
Regulatory changes and consumer protection is set to shape sweet spreads

COMPETITIVE LANDSCAPE

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cooking-ingredients-and-meals-in-slovakia/report.