



Euromonitor  
International

# Cooking Ingredients and Meals in Norway

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## Cooking Ingredients and Meals in Norway

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Strong interest in high-protein, gut-friendly and clean-label ingredients

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Focus on health, convenience and sustainability

Blending tradition with international flavours

#### WHAT'S NEXT?

Norwegian consumers willing to pay for quality, health and ethical credentials

Ongoing innovation

#### COMPETITIVE LANDSCAPE

Orkla benefits from broad-based strength

Drytech sees strong growth from freeze-dried ready meals

Significant private label presence

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For more information on this report, further enquiries can be directed via this link [www.euromonitor.com/cooking-ingredients-and-meals-in-norway/report](http://www.euromonitor.com/cooking-ingredients-and-meals-in-norway/report).