

Processed Meat, Seafood and Alternatives To Meat in the Philippines

November 2023

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Processed Meat, Seafood and Alternatives To Meat in the Philippines - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Sustained growth, despite inflationary pressures

Tined tuna benefits from health and wellness positioning

E-commerce emerges as a vital channel

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Foodservice will see most significant gains

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