

Processed Meat, Seafood and Alternatives To Meat in Finland

November 2023

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Processed Meat, Seafood and Alternatives To Meat in Finland - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

New product development takes in meat substitutes and healthier added-value cold cuts Innovation to improve the texture and flavour of meat and seafood substitutes Added convenience products penetrate the at-home cooking trend

PROSPECTS AND OPPORTUNITIES

Strong new product development is anticipated Meeat Food Tech to invest in Muu meat substitutes Sustainability and responsibility to impact packaging and production conditions

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