

Cooking Ingredients and Meals in the Netherlands

November 2023

Table of Contents

Cooking Ingredients and Meals in the Netherlands

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture Key trends in 2023 Competitive landscape Channel developments What next for cooking ingredients and meals?

MARKET DATA

Table 1 - Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023
Table 2 - Sales of Cooking Ingredients and Meals by Category: Value 2018-2023
Table 3 - Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023
Table 4 - Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023
Table 5 - NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023
Table 6 - LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023
Table 7 - Penetration of Private Label by Category: % Value 2018-2023
Table 8 - Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023
Table 9 - Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028
Table 10 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028
Table 11 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028
Table 12 - Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Edible Oils in the Netherlands

KEY DATA FINDINGS

2023 DEVELOPMENTS

Steep increases in prices Olive oil thrives amid health consciousness Ethnic food stores drive consumer interest in alternative edible oils

PROSPECTS AND OPPORTUNITIES

Increasing private label choices to offset price hikes Plant-based oils gain popularity Sustained interest in sustainability and transparency

CATEGORY DATA

Table 13 - Sales of Edible Oils by Category: Volume 2018-2023
Table 14 - Sales of Edible Oils by Category: Value 2018-2023
Table 15 - Sales of Edible Oils by Category: % Volume Growth 2018-2023
Table 16 - Sales of Edible Oils by Category: % Value Growth 2018-2023
Table 17 - NBO Company Shares of Edible Oils: % Value 2019-2023
Table 18 - LBN Brand Shares of Edible Oils: % Value 2020-2023
Table 19 - Distribution of Edible Oils by Category: Volume 2023-2028
Table 20 - Forecast Sales of Edible Oils by Category: Value 2023-2028
Table 21 - Forecast Sales of Edible Oils by Category: Wolume Growth 2023-2028
Table 22 - Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028
Table 23 - Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

Meals and Soups in the Netherlands

KEY DATA FINDINGS

2023 DEVELOPMENTS

Soup, a beloved choice for all seasons New initiatives inspire interest in quality and social responsibility Battling food waste and the popularity of private label

PROSPECTS AND OPPORTUNITIES

Changing eating habits in the Netherlands: Busier lifestyles lead to more eating moments Hello Fresh and shifting strategies Solid demand for natural ingredients

CATEGORY DATA

Table 24 - Sales of Meals and Soups by Category: Volume 2018-2023
Table 25 - Sales of Meals and Soups by Category: Value 2018-2023
Table 26 - Sales of Meals and Soups by Category: % Volume Growth 2018-2023
Table 27 - Sales of Meals and Soups by Category: % Value Growth 2018-2023
Table 28 - Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023
Table 29 - Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023
Table 30 - Sales of Soup by Leading Flavours: Rankings 2018-2023
Table 31 - NBO Company Shares of Meals and Soups: % Value 2019-2023
Table 32 - LBN Brand Shares of Meals and Soups by Category: Volume 2023-2028
Table 35 - Forecast Sales of Meals and Soups by Category: Value 2023-2028
Table 36 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028
Table 37 - Forecast Sales of Meals and Soups by Category: % Value 2023-2028

Sauces, Dips and Condiments in the Netherlands

KEY DATA FINDINGS

2023 DEVELOPMENTS

Ongoing price increases in 2023 Barbecue season as a marketing focus Consumer demand for natural and fresh products

PROSPECTS AND OPPORTUNITIES

Restaurant-at-home: A cost-effective dining approach Small niche manufacturers: Championing flavour and quality Balancing health and enjoyment: A harmonious culinary blend

CATEGORY DATA

Table 38 - Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023
Table 39 - Sales of Sauces, Dips and Condiments by Category: Value 2018-2023
Table 40 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023
Table 41 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023
Table 42 - Sales of Liquid Recipe Sauces by Type: % Value 2018-2023
Table 43 - Sales of Other Sauces and Condiments by Type: Rankings 2018-2023
Table 44 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023
Table 45 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023
Table 46 - Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 47 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028Table 48 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028Table 49 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028Table 50 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

Sweet Spreads in the Netherlands

KEY DATA FINDINGS

2023 DEVELOPMENTS

Health and enjoyment fuel demand Retailer adaptations in response to inflation Premium and ethical chocolate-based spreads

PROSPECTS AND OPPORTUNITIES

Natural ingredients and health-conscious choices Social responsibility and transparency Beloved classics, sustainability and packaging innovation

CATEGORY DATA

Table 51 - Sales of Sweet Spreads by Category: Volume 2018-2023 Table 52 - Sales of Sweet Spreads by Category: Value 2018-2023 Table 53 - Sales of Sweet Spreads by Category: % Volume Growth 2018-2023 Table 54 - Sales of Sweet Spreads by Category: % Value Growth 2018-2023 Table 55 - Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023 Table 56 - NBO Company Shares of Sweet Spreads: % Value 2019-2023 Table 57 - LBN Brand Shares of Sweet Spreads: % Value 2020-2023 Table 58 - Distribution of Sweet Spreads by Format: % Value 2018-2023 Table 59 - Forecast Sales of Sweet Spreads by Category: Volume 2023-2028 Table 60 - Forecast Sales of Sweet Spreads by Category: Value 2023-2028 Table 61 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028 Table 62 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cooking-ingredients-and-meals-in-thenetherlands/report.