

Processed Meat, Seafood and Alternatives To Meat in Algeria

November 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Processed meat and seafood continues to struggle during the economic downturn
Shelf-stable seafood remains popular, with canned tuna and sardines performing well
Bellat and Simpex Afric remain the strong leaders in processed meat

PROSPECTS AND OPPORTUNITIES

Positive outlook boosted by busier lifestyles and rising urbanisation
Foodservice demand set to grow, while fresh products remain the most popular options
Convenience, health and value for money are focal points for innovation

CATEGORY DATA

Table 1 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023
Table 2 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023
Table 3 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023
Table 4 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023
Table 5 - Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2018-2023
Table 6 - Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2018-2023
Table 7 - Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2018-2023
Table 8 - Sales of Frozen Processed Poultry by Type: % Value Breakdown 2018-2023
Table 9 - Sales of Frozen Processed Seafood by Type: % Value Breakdown 2018-2023
Table 10 - NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2023
Table 11 - LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023
Table 12 - Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2018-2023
Table 13 - Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2023-2028
Table 14 - Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2023-2028

Staple Foods in Algeria - Industry Overview

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for staple foods?

MARKET DATA

Table 15 - Sales of Staple Foods by Category: Volume 2018-2023
Table 16 - Sales of Staple Foods by Category: Value 2018-2023
Table 17 - Sales of Staple Foods by Category: % Volume Growth 2018-2023
Table 18 - Sales of Staple Foods by Category: % Value Growth 2018-2023
Table 19 - NBO Company Shares of Staple Foods: % Value 2019-2023
Table 20 - LBN Brand Shares of Staple Foods: % Value 2020-2023
Table 21 - Penetration of Private Label by Category: % Value 2019-2023
Table 22 - Distribution of Staple Foods by Format: % Value 2018-2023
Table 23 - Forecast Sales of Staple Foods by Category: Volume 2023-2028
Table 24 - Forecast Sales of Staple Foods by Category: Value 2023-2028
Table 25 - Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028
Table 26 - Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

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