

Processed Meat, Seafood and Alternatives To Meat in Cameroon

November 2023

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Processed Meat, Seafood and Alternatives To Meat in Cameroon - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Shelf-stable sardines and chilled sausages main products

Competitive landscape underdeveloped and highly fragmented

Access disparities for certain products

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Demand limited from lower income consumers

Continuing expansion of supermarkets drives growth

Focus on healthier positioning

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