

Cooking Ingredients and Meals in Lithuania

November 2023

Table of Contents

Cooking Ingredients and Meals in Lithuania

EXECUTIVE SUMMARY

Cooking ingredients and meals in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for cooking ingredients and meals?

MARKET DATA

- Table 1 Sales of Cooking Ingredients and Meals by Category: Volume 2018-2023
- Table 2 Sales of Cooking Ingredients and Meals by Category: Value 2018-2023
- Table 3 Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2018-2023
- Table 4 Sales of Cooking Ingredients and Meals by Category: % Value Growth 2018-2023
- Table 5 NBO Company Shares of Cooking Ingredients and Meals: % Value 2019-2023
- Table 6 LBN Brand Shares of Cooking Ingredients and Meals: % Value 2020-2023
- Table 7 Penetration of Private Label by Category: % Value 2018-2023
- Table 8 Distribution of Cooking Ingredients and Meals by Format: % Value 2018-2023
- Table 9 Forecast Sales of Cooking Ingredients and Meals by Category: Volume 2023-2028
- Table 10 Forecast Sales of Cooking Ingredients and Meals by Category: Value 2023-2028
- Table 11 Forecast Sales of Cooking Ingredients and Meals by Category: % Volume Growth 2023-2028
- Table 12 Forecast Sales of Cooking Ingredients and Meals by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

Edible Oils in Lithuania

KEY DATA FINDINGS

2023 DEVELOPMENTS

Improving situation for consumers as prices falls

Status quo remains in 2023

Volume sales fall for olive oil

PROSPECTS AND OPPORTUNITIES

Private label to expand

Higher levels of segmentation over forecast period

CATEGORY DATA

- Table 13 Sales of Edible Oils by Category: Volume 2018-2023
- Table 14 Sales of Edible Oils by Category: Value 2018-2023
- Table 15 Sales of Edible Oils by Category: % Volume Growth 2018-2023
- Table 16 Sales of Edible Oils by Category: % Value Growth 2018-2023
- Table 17 NBO Company Shares of Edible Oils: % Value 2019-2023
- Table 18 LBN Brand Shares of Edible Oils: % Value 2020-2023
- Table 19 Distribution of Edible Oils by Format: % Value 2018-2023
- Table 20 Forecast Sales of Edible Oils by Category: Volume 2023-2028
- Table 21 Forecast Sales of Edible Oils by Category: Value 2023-2028
- Table 22 Forecast Sales of Edible Oils by Category: % Volume Growth 2023-2028
- Table 23 Forecast Sales of Edible Oils by Category: % Value Growth 2023-2028

Meals and Soups in Lithuania

KEY DATA FINDINGS

2023 DEVELOPMENTS

As consumers lead busy lives, they appreciate the convenience of meals and soup

Local players vie for value share in soup

Frozen pizza registers healthy value growth

PROSPECTS AND OPPORTUNITIES

Healthy growth for meals and soup over forecast period

Further growth in prepared salads

Food delivery threatens growth of ready meals

CATEGORY DATA

Table 24 - Sales of Meals and Soups by Category: Volume 2018-2023

Table 25 - Sales of Meals and Soups by Category: Value 2018-2023

Table 26 - Sales of Meals and Soups by Category: % Volume Growth 2018-2023

Table 27 - Sales of Meals and Soups by Category: % Value Growth 2018-2023

Table 28 - Sales of Chilled Ready Meals by Ethnicity: % Value 2018-2023

Table 29 - Sales of Frozen Ready Meals by Ethnicity: % Value 2018-2023

Table 30 - Sales of Soup by Leading Flavours: Rankings 2018-2023

Table 31 - NBO Company Shares of Meals and Soups: % Value 2019-2023

Table 32 - LBN Brand Shares of Meals and Soups: % Value 2020-2023

Table 33 - Distribution of Meals and Soups by Format: % Value 2018-2023

Table 34 - Forecast Sales of Meals and Soups by Category: Volume 2023-2028

Table 35 - Forecast Sales of Meals and Soups by Category: Value 2023-2028

Table 36 - Forecast Sales of Meals and Soups by Category: % Volume Growth 2023-2028

Table 37 - Forecast Sales of Meals and Soups by Category: % Value Growth 2023-2028

Sauces, Dips and Condiments in Lithuania

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continuing inflation dampens volume sales

Mayonnaise performs strongly

Local players continue to lead

PROSPECTS AND OPPORTUNITIES

Continued demand for cooking and table sauces

Outlook positive for pasta sauces

Healthy growth for barbecue sauces

CATEGORY DATA

Table 38 - Sales of Sauces, Dips and Condiments by Category: Volume 2018-2023

Table 39 - Sales of Sauces, Dips and Condiments by Category: Value 2018-2023

Table 40 - Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2018-2023

Table 41 - Sales of Sauces, Dips and Condiments by Category: % Value Growth 2018-2023

Table 42 - Sales of Liquid Recipe Sauces by Type: % Value 2018-2023

Table 43 - Sales of Other Sauces and Condiments by Type: Rankings 2018-2023

Table 44 - NBO Company Shares of Sauces, Dips and Condiments: % Value 2019-2023

Table 45 - LBN Brand Shares of Sauces, Dips and Condiments: % Value 2020-2023

Table 46 - Distribution of Sauces, Dips and Condiments by Format: % Value 2018-2023

Table 47 - Forecast Sales of Sauces, Dips and Condiments by Category: Volume 2023-2028

Table 48 - Forecast Sales of Sauces, Dips and Condiments by Category: Value 2023-2028

Table 49 - Forecast Sales of Sauces, Dips and Condiments by Category: % Volume Growth 2023-2028

Table 50 - Forecast Sales of Sauces, Dips and Condiments by Category: % Value Growth 2023-2028

Sweet Spreads in Lithuania

KEY DATA FINDINGS

2023 DEVELOPMENTS

Continued growth, in spite of inflation

Local players continue to lead

Honey still popular but registers lower volume growth in 2023

PROSPECTS AND OPPORTUNITIES

Sweet spreads with functional benefits drive value sales

Jams and preserves register healthy growth as fewer consumers make their own jam at home

Nut and seed spreads sometimes tied to sports nutrition products

CATEGORY DATA

Table 51 - Sales of Sweet Spreads by Category: Volume 2018-2023

Table 52 - Sales of Sweet Spreads by Category: Value 2018-2023

Table 53 - Sales of Sweet Spreads by Category: % Volume Growth 2018-2023

Table 54 - Sales of Sweet Spreads by Category: % Value Growth 2018-2023

Table 55 - Sales of Jams and Preserves by Leading Flavours: Rankings 2018-2023

Table 56 - NBO Company Shares of Sweet Spreads: % Value 2019-2023

Table 57 - LBN Brand Shares of Sweet Spreads: % Value 2020-2023

Table 58 - Distribution of Sweet Spreads by Format: % Value 2018-2023

Table 59 - Forecast Sales of Sweet Spreads by Category: Volume 2023-2028

Table 60 - Forecast Sales of Sweet Spreads by Category: Value 2023-2028

Table 61 - Forecast Sales of Sweet Spreads by Category: % Volume Growth 2023-2028

Table 62 - Forecast Sales of Sweet Spreads by Category: % Value Growth 2023-2028

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focusing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer
 trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with
 country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/cooking-ingredients-and-meals-in-lithuania/report.