Euromonitor International

Processed Meat, Seafood and Alternatives To Meat in Dominican Republic

November 2025

Processed Meat, Seafood and Alternatives To Meat in Dominican Republic - Category analysis

KEY DATA FINDINGS

2025 DEVELOPMENTS

Positive picture in 2025

INDUSTRY PERFORMANCE

Improving economy supports demand

Chilled processed poultry registers highest value growth

WHAT'S NEXT?

Further growth over forecast period

Offerings positioned as healthier make most gains

Opportunities for premiumisation

COMPETITIVE LANDSCAPE

Leading brands lose ground, as imported options grow

Private label gains most value share

CHANNELS

Modern grocery retailers make further gains

E-commerce registers highest value growth

CATEGORY DATA

Table 1 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2020-2025

Table 2 - Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2020-2025

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Staple Foods in Dominican Republic - Industry Overview

EXECUTIVE SUMMARY

Growing economy boosts consumption and value growth

KEY DATA FINDINGS

INDUSTRY PERFORMANCE

Increasing consumer confidence, but consumers still cautious

Affordability still key

Redefining of health shaping trends

WHAT'S NEXT?

Moderate performance over forecast period
Rice facing challenges
Focus on heathier positioning

COMPETITIVE LANDSCAPE

Local players have sizeable foothold
Private label makes significant gains

CHANNELS

Small local grocers and modern grocery retailers both play important role
E-commerce making gains

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/processed-meat-seafood-and-alternatives-to-meat-in-dominican-republic/report.