

Processed Meat, Seafood and Alternatives To Meat in Estonia

November 2023

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Processed Meat, Seafood and Alternatives To Meat in Estonia - Category analysis

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2023 DEVELOPMENTS

Chilled processed poultry is popular thanks to its affordability

Meat and seafood substitutes are gaining popularity

HKScan Estonia AS is category leader

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Chilled processed seafood is most popular in the foodservice channel

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