

World Market for Dairy Products and Alternatives

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Scope

Examining five trends shaping dairy products and alternatives

STATE OF THE INDUSTRY

The dairy sector reverses course, rebounding after two years of slowdown Inflation results in elevated milk prices and shapes the dairy sector's value growth Plant-based dairy exhibits remarkable historic growth fuelling global market expansion Expanding cheese horizons to continue in Asia Pacific, while non-soy milk gains ground in the US Yoghurt and other dairy holds interesting prospects in the Middle East and Africa Milk formula challenges in Asia Pacific while baby snacks gain global appeal US, India and Indonesia are poised to be the next value growth frontiers in the dairy industry Unlocking growth potential in I ndia's dairy and plant-based market

STATE OF THE INDUSTRY

Stagflation and commodity price concerns can potentially challenge dairy industry growth
E-commerce and discounters thrive as the fastest growing distribution channels
Baby food leads global e-commerce sales in the dairy and alternatives industry

LEADING COMPANIES AND BRANDS

Key strongholds lose ground while p rivate label ascendance amid shifting market dynamics Private label dairy excels globally: Emerging markets and plant-based dairy show promise While key stakeholders faced setbacks, Savencia and Gujarat Co-operative gained ground Danone streamlines its portfolio while functional and plant-based add value Companies operating in emerging markets among the top global performers

TOP FIVE TRENDS SHAPING THE INDUSTRY

Examining five trends shaping dairy products and alternatives

TOP FIVE TRENDS SHAPING THE INDUSTRY

Escalating input costs prompt dairy's focus on added value and affordability

Adapting dairy strategies for growth through affordability, nostalgia and diversification

Dairy industry advances with next-gen functionalities, emphasising gut health integration

Hy and Meiji's unique yoghurt innovations revolutionise the mental wellbeing space

QB+ highlights the potential for everyday probiotic booster shots in the UK

Plant-based dairy has transcended its niche status, steadily advancing across global regions

Revamping plant-based dairy: Taste, functionality, and natural ingredients

Three Trees launches clean, oil-free barista milk in response to demand for natural

Climax Foods introduces a plant-based casein that can be a game changer for vegan cheese

Advancing sustainability in dairy products and alternatives amidst climate challenges

Norrlogisk Mellanmjölk: Fresh semi-skimmed cow's milk with lower carbon footprint

Bonneterre concentrated plant-based milk: A more environmentally-friendly alternative

Enhancing dairy experiences through indulgence, new occasions and convenience

Convenience and targeting new occasions as drivers of industry growth through experience

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Global snapshot of baby food
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Global snapshot of yoghurt and sour milk products
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Regional snapshot: North America Regional snapshot: Western Europe

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