Euromonitor International

Inditex, Industria de DiseñoTextil SA in Apparel and Footwear

March 2025

Scope
Executive summary
Top companies at a glance: Inditex continues to outperform the market, rising to second place
Inditex's global footprint: Western Europe maintains sales momentum
Company overview
Market share growth supported by strong positioning and strategic expansion
Easing inflation yet persistent pressures shape private consumption
Geopolitical risks and trade fragmentation could drive cost and profitability pressures
Inditex brands deliver growth across the board, highlighting differentiation strength
Latin America set to be amongst Inditex's key expansion markets
India poised to lead global apparel and footwear growth
Inditex expands Lefties to challenge ultra fast fashion players
Competitor overlap
Trend-conscious products and diverse consumer profiles contribute to Inditex's strength
Projected rankings
Key categories and markets
Mango (Punto Fa SL): A rising challenger to Inditex
In-store optimisation strategies
Merging fashion and lifestyle: The Apartment concept store
Digital-first expansion takes shape in China
Menswear gains momentum as key growth driver
Zara Man's elevation strategy
Learning from Bestseller: Capitalising on India's menswear surge
Current sustainability commitments
Inditex expands Zara Pre-Owned resale platform
Learning from H&M: Taking second-hand offline with a new retail concept
Zara's next-gen recycled polyester capsule
Key findings
Projected company sales: FAQs (1/2)
Projected company sales: FAQs (2/2)

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/inditex-industria-de-disenotextil-sa-in-apparel-and-footwear/report.