

Bags and Luggage in Asia Pacific

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Scope Key findings

REGIONAL OVERVIEW

Asia Pacific continues to account for half of global sales Positive growth rates expected throughout the forecast period China leading the regional rebound in 2021 Luggage rebounds stronger than bags in 2021 Luxury handbags in China dominates new sales in 2016-2021 Asia Pacific bounces back from 2020's sales slump in 2021 Bags and luggage specialist retailers and department stores dominate... ...but lose share to the e-commerce channel during the pandemic

LEADING COMPANIES AND BRANDS

Relatively fragmented competitive landscape for bags and luggage Leading players gain share in Asia Pacific in 2020 China the main market for all of the top 10 players Samsonite slips down the rankings as luggage sales slump

FORECAST PROJECTIONS

Bags and luggage bounces back with positive growth in 2021... ...but luggage will take some time to return to pre-pandemic levels

COUNTRY SNAPSHOTS

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