Euromonitor International

Global Overview of the Information and Communications Industry

July 2026

INTRODUCTION

Information and communications snapshot
Key findings
Demand for connection and access to information continues to grow
Our expert's view of the information and communications industry in 2025
Top five trends in information and communications
Top five trends uncovered
Drivers of consumer markets and impact on Information and Communication
Adjacent industries and how they impact the information and communications industry

STATE OF THE INDUSTRY

India is set to outpace dominant markets supported by domestic and export demand
Cost pressures mount, ICT sector pivots to automation and agility
AI and cost discipline anchor sector's profitability amid persistent pressures
Ireland's ICT export lead reflects tech hubs, tax edge and AI-driven shifts
China leads global ICT imports, as digitalisation and cloud demand reshape trade flows
Macroeconomic/industry trends
Company count increases as emerging markets drive micro-enterprise growth
Capital-intensive telecom carriers anchor ICT leadership, with IT services close behind
Computer related services drive ICT growth through, trade and adjacent industries

TOP 5 COUNTRY SNAPSHOTS: US

US Information and communications industry continues to lead global market
Dynamic performance weighed down by cost and supply chain pressures
US lead hinges on disciplined, AI-led services growth amid supply constraints

TOP 5 COUNTRY SNAPSHOTS: CHINA

China's computing capacity continues robust expansion
Scale, vertical integration and adaptability support China's ICT industry
China pivots to AI-led reinvention as chip curbs and supply constraints test autonomy

TOP 5 COUNTRY SNAPSHOTS: JAPAN

Industry's performance is hindered by declining domestic demand
Japan's Society 5.0 initiative supports computer-related service development
Japan's mature sector pivots to AI and cloud as talent gaps and legacy systems weigh

TOP 5 COUNTRY SNAPSHOTS: UK

Domestic fintech demand supports further industry growth
Promising growth is dampened by squeezed profit margins and labour shortage
UK tech leads Europe but talent gaps and margin pressure test further prospects

TOP 5 COUNTRY SNAPSHOTS: FRANCE

Export markets will be pivotal for further industry production growth
Start-up community remains key to thriving ICT sector in France
France stands strong but talent gaps and slow adoption test momentum

CONCLUSION

Opportunities for growth
Definitions

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spanning 210 national markets.

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