

New Business Models: From Connectivity Boom to Pandemic Dynamism and Inflation Surge

May 2022

Table of Contents

INTRODUCTION

Scope

Key findings

Inflation surge view: Reporting in this briefing

A disrupted world

Smart disruption: Eroding 'silo' mindsets and testing barriers between stakeholders

New business models: Changing technology, structure and metrics

New business models: Motivation for change

EXAMINING NEW BUSINESS MODELS

New Business Models in Home and Technology Industries

Exploring new business models

New business models in-depth

E-commerce boom

E-commerce boom in numbers

For a segment of the population, no amount of enticement will bring them back into shops

Inflation surge view: E-commerce

Modularity

Modularity: 'Just in time' all washed up?

Inflation surge view: Modularity

Circularity: Ushering in regenerative business models

Circularity in numbers

Inflation surge view: Circularity

Changing face of ownership

Changing face of ownership in numbers

Inflation surge view: Changing face of ownership

On-demand and beyond

On-demand and beyond: Immediacy

Inflation surge view: On-demand and beyond

Consumer systems

Consumer systems: Maturing systems for fabric and food

Inflation surge view: Consumer systems

Evolution of structure

Evolution of structure: Haier an example of flattening structure

Inflation surge view: Evolution of structure

Change and cohesion: Red queen gambit

Change and cohesion: The Goldilocks dilemma

Inflation surge view: Change and cohesion

New business models in focus

MEETING CONSUMER NEEDS

Companies are meeting the needs of consumers using various strategies

Smart integrated solutions: Candy/Haier WashPass

Smart integrated solutions: Henkel Somat Smart

Smart integrated solutions : Gridserve

Embracing e-commerce: Qudini

Embracing e-commerce: Castlery

Embracing e-commerce: Currys

Embracing e-commerce: Green Link

Immediacy: Getir

Immediacy: Currys

Immediacy: Moodo

Access over ownership: BSH
Access over ownership: Bundles
Access over ownership: HACEB
Access over ownership: West Elm Home Goods
Updating and repairability : LG ThinQ
Updating and repairability : BT Ventures
Updating and repairability : Grepow
Circularity: Faraday ReLib
Circularity: IKEA Circular Hubs
Circularity: Unilever

CONCLUSION

New business models
Key industry takeaways
Challenges to overcome
Become tomorrow's next leader

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/new-business-models-from-connectivity-boom-to-pandemic-dynamism-and-inflation-surge/report.