

Voice of the Consumer: Mobility Survey 2022 Key Highlights

June 2022

[Table of Contents](#)

INTRODUCTION

Scope

Key findings

VEHICLE OWNERSHIP

Gasoline is still the most common automobile fuel across the world

Light electric vehicles are booming

ELECTRIC VEHICLES

The EV market is growing rapidly

High cost and poor charging infrastructure hold back global EV purchases

Safety concerns remain regarding autonomous cars

DAILY COMMUTING HABITS

Typical mode of commuting

Many people are still commuting on a daily basis

One third of voice assistant users uses GPS system at least daily

SHOPPING AND SPENDING

A quarter of respondents expect transport prices to increase

More than half of respondents intend to buy a car in 2022

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