Euromonitor International

Global Overview of the Transport and Storage Industry

July 2026

KEY FINDINGS

Transport and Storage snapshot
Key findings
Global disruptions pressure companies to upskill and act agile
Our expert’s view of Transport and Storage in 2025

INTRODUCTION

Top five trends in Transport and Storage
Top five trends uncovered
Drivers of consumer markets and impact on Transport and Storage
Adjacent industries and how they impact Transport and Storage

STATE OF THE INDUSTRY

Global logistics momentum shifts decisively towards Asia
Rising costs reshape logistics as efficiency becomes the key advantage
Logistics profits grow, but margin pressure is becoming the industry norm
Cross-border trade fuels demand for advanced logistics networks
Global logistics imports rise as connectivity shapes competitive advantage

STATE OF THE INDUSTRY

Macroeconomic/ Industry trends
Small and localised operators lead the continued global company count surge
Global logistics stays highly fragmented, with no single player dominating
Asia rises as efficiency and adaptability redefine global logistics advantage

COUNTRY SNAPSHOT: CHINA

From scale to intelligence: China's logistics sector enters a new growth era
China's logistics powerhouse scales globally through innovation
China's logistics sector is going premium, though overcapacity and trade risks remain

COUNTRY SNAPSHOT: USA

The US anchors global trade with advanced transport and logistics systems
Scaling on e-commerce and tech leadership as thin margins test resilience
Scale and tech keep the US a global logistics benchmark, if talent and costs allow

COUNTRY SNAPSHOT: INDIA

India advances as a strategic global logistics and manufacturing gateway
Surging exports and multimodal investment power a fast-rising global hub

COUNTR SNAPSHOT: INDIA

India's booming logistics is formalising and digitising , but scale and reliability are lacking

COUNTRY SNAPSHOT: GERMANY

Germany remains Europe's premier hub for transport, storage and trade flows
Germany combines logistics excellence with green innovation amid pressure

COUNTRY SNAPSHOT: GREMANY

Germany's premier logistics hub is electrifying and digitising , yet high costs weigh on it

COUNTRY SNAPSHOT: FRANCE

France combines strategic geography with advanced logistics capabilities
France strengthens green-logistics leadership despite structural constraints
France's multimodal gateway is going green and digital despite social and cost friction

CONCLUSION
Opportunities for growth
Definitions

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