Euromonitor International

New Concepts in Consumer Foodservice

September 2023

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Key findings

RETHINKING DINING EXPERIENCES

Enhancing dining experiences in an evolving consumer landscape
Digital-focused food hall CHEFS gives a twist to the fine dining experience
Frenessi a gastronomic experienced amplified with augmented reality
Heinz and Avanza Food launched “The Burger House by Heinz” virtual restaurant
Rethinking the dining experience and beyond

SUSTAINABILITY

A shifting lens on sustainability
Kotipizza shows consumers their impact with the Dynamic Climate Counter
Restaurant Nögen f ocuses on turning food surplus into a tasty experience
Deliveroo Singapore partners with TreeDots to reduce food waste and costs
Sustainability as a cost saver

INTERACTIVE TECHNOLOGY

Technology is increasingly integrating into every aspect of foodservice
Fooder app allows consumers to engage with restaurant choices visually
Messaging app, Kakao Talk, pairs with restaurants to streamline dine-in lines
RoboticWork : Table-serving robots for foodservice operators
Labour shortages become an opportunity for tech integration

CONCLUSIONS

Key takeaways

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For more information on this report, further enquiries can be directed via this link www.euromonitor.com/new-concepts-in-consumer-foodservice/report.