

Ice Cream in Uzbekistan

July 2023

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KEY DATA FINDINGS

2023 DEVELOPMENTS

Ice cream is a favourite consumer indulgence

Prices continue rising, which hampers growth for ice cream desserts

Imkon Plus leads ice cream, with its Tornado brand in the leading position

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Single-portion dairy ice cream will continue to prevail

Take-home ice cream is also finding fans

Local production will continue to be supported by favourable taxation

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