

Plant-Based Dairy in Argentina

September 2023

Table of Contents

Plant-Based Dairy in Argentina - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based milk declines as economic conditions boosts sales of cow's milk

Plant-based yoghurt sees a strong performance, aided by Danone

Danone Argentina gains ground, producing the brand Silk within the country

PROSPECTS AND OPPORTUNITIES

Import restrictions and price sensitivity challenge sales for plant-based products
Plant-based cheese sees the best volume performance, boosted by new launches
Oat milk will gain popularity at the expense of soy milk

CATEGORY DATA

- Table 1 Sales of Plant-Based Dairy by Category: Value 2018-2023
- Table 2 Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023
- Table 3 Sales of Other Plant-Based Milk by Type: % Value 2020-2023
- Table 4 NBO Company Shares of Plant-Based Dairy: % Value 2019-2023
- Table 5 LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023
- Table 6 Distribution of Plant-Based Dairy by Format: % Value 2018-2023
- Table 7 Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028
- Table 8 Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

Dairy Products and Alternatives in Argentina - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The Big Picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

- Table 9 Sales of Dairy Products and Alternatives by Category: Value 2018-2023
- Table 10 Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023
- Table 11 NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023
- Table 12 LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
- Table 13 Penetration of Private Label by Category: % Value 2018-2023
- Table 14 Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
- Table 15 Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
- Table 16 Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover

a comprehensive range of insights and market data, but can be broadly categorised as:

- Strategy Briefings: Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- Company Profiles: Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- Country Reports: For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-in-argentina/report.