

Plant-Based Dairy in the United Kingdom

September 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based dairy benefits from price gap reduction as milk prices soar
Plant-based launches fill UK retailers' shelves, boosting potential for growth
Variety and availability expand to cater for more alternative consumption occasions

PROSPECTS AND OPPORTUNITIES

Environmental instability boosts awareness, benefiting sustainability trend
Plant-based milk to face health and wellness challenges
Potential for further growth despite growing maturity and signs of saturation

CATEGORY DATA

- Table 1 - Sales of Plant-Based Dairy by Category: Value 2018-2023
- Table 2 - Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023
- Table 3 - Sales of Other Plant-Based Milk by Type: % Value 2020-2023
- Table 4 - NBO Company Shares of Plant-Based Dairy: % Value 2019-2023
- Table 5 - LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023
- Table 6 - Distribution of Plant-Based Dairy by Format: % Value 2018-2023
- Table 7 - Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028
- Table 8 - Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

Dairy Products and Alternatives in the United Kingdom - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture
Key trends in 2023
Competitive Landscape
Channel developments
What next for dairy products and alternatives?

MARKET DATA

- Table 9 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023
- Table 10 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023
- Table 11 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023
- Table 12 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023
- Table 13 - Penetration of Private Label by Category: % Value 2018-2023
- Table 14 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023
- Table 15 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028
- Table 16 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 - Research Sources

About Euromonitor International

Euromonitor International is an independent market intelligence provider. Data, insight and analysis stem from in-the-field research spanning 210 national markets.

Content ranges from the in-depth and country-specific, to key strategic themes with a global range and significance. Products cover

a comprehensive range of insights and market data, but can be broadly categorised as:

- **Strategy Briefings:** Global or regional in scope, and focussing on the most important themes shaping consumer demand, the key markets, competitive environment and future outlook across a range of industries.
- **Company Profiles:** Analysis dedicated to the world's most significant companies, with detailed insight into their activities, focus of operations, their competitors, their geographic presence and performance.
- **Country Reports:** For an in-depth understanding of specific countries, whether by industry, economic metrics or consumer trends and lifestyles. These reports cover current trends, consumer demand, market potential and future prospects, with country-specific local insight and comprehensive data, unavailable elsewhere.

For more information on this report, further enquiries can be directed via this link www.euromonitor.com/plant-based-dairy-in-the-united-kingdom/report.