

Plant-Based Dairy in Chile

September 2023

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Plant-Based Dairy in Chile - Category analysis

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based milk still perceived as niche category in Chile Almond remains most popular flavour of other plant-based milk NotCo launches its first plant-based cheese: NotCheese

PROSPECTS AND OPPORTUNITIES

Lack of substitutes and high prices are factors influencing future performance of plant-based dairy in Chile Plant-based yoghurt and plant-based cheese offer development potential due to immaturity in local market Animal welfare concerns and dietary restrictions to remain drivers of plant-based dairy consumption

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