

Plant-Based Dairy in Turkey

September 2023

Table of Contents

KEY DATA FINDINGS

2023 DEVELOPMENTS

Plant-based dairy rides healthier eating trend to double-digit retail volume growth

Companies launch products that appeal to the local palate

Supermarkets remains the leading channel despite growing competition

PROSPECTS AND OPPORTUNITIES

New varieties with functional properties are anticipated in the forecast period

Private label products and local brands are set to intensify the competitive landscape

E-commerce is well-positioned to capitalise on the growing consumer interest in plant-based dairy

CATEGORY DATA

Table 1 - Sales of Plant-Based Dairy by Category: Value 2018-2023

Table 2 - Sales of Plant-Based Dairy by Category: % Value Growth 2018-2023

Table 3 - Sales of Other Plant-Based Milk by Type: % Value 2020-2023

Table 4 - NBO Company Shares of Plant-Based Dairy: % Value 2019-2023

Table 5 - LBN Brand Shares of Plant-Based Dairy: % Value 2020-2023

Table 6 - Distribution of Plant-Based Dairy by Format: % Value 2018-2023

Table 7 - Forecast Sales of Plant-Based Dairy by Category: Value 2023-2028

Table 8 - Forecast Sales of Plant-Based Dairy by Category: % Value Growth 2023-2028

Dairy Products and Alternatives in Turkey - Industry Overview

EXECUTIVE SUMMARY

Dairy products and alternatives in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for dairy products and alternatives?

MARKET DATA

Table 9 - Sales of Dairy Products and Alternatives by Category: Value 2018-2023

Table 10 - Sales of Dairy Products and Alternatives by Category: % Value Growth 2018-2023

Table 11 - NBO Company Shares of Dairy Products and Alternatives: % Value 2019-2023

Table 12 - LBN Brand Shares of Dairy Products and Alternatives: % Value 2020-2023

Table 13 - Penetration of Private Label by Category: % Value 2018-2023

Table 14 - Distribution of Dairy Products and Alternatives by Format: % Value 2018-2023

Table 15 - Forecast Sales of Dairy Products and Alternatives by Category: Value 2023-2028

Table 16 - Forecast Sales of Dairy Products and Alternatives by Category: % Value Growth 2023-2028

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SOURCES

Summary 1 - Research Sources

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