

Plant-Based Dairy in South Africa

September 2023

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Plant-Based Dairy in South Africa - Category analysis

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2023 DEVELOPMENTS

Plant-based milk accounts for most sales, but other categories are emerging

Companies are careful with labelling to avoid further scrutiny

Not only vegans are interested in plant-based dairy products

PROSPECTS AND OPPORTUNITIES

Government invests to develop animal-free dairy products

High prices likely to limit uptake, but competition set to increase

Demand for plant-based cheese expected to rise over the forecast period

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