

# **Plant-Based Dairy in Cameroon**

September 2023

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## Plant-Based Dairy in Cameroon - Category analysis

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#### 2023 DEVELOPMENTS

Very little appetite for plant-based products in Cameroon Soy-based dairy alternatives lead Camlait's transformation of the plant-based dairy market

#### PROSPECTS AND OPPORTUNITIES

Global trend of plant-based diets and healthier lifestyles many support future growth Rising competition Growing concerns about environmental sustainability

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